

Alice E. Marwick
 Curriculum Vitae | July 2021
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PROFESSIONAL EXPERIENCE

University of North Carolina at Chapel Hill	
<i>Associate Professor, Department of Communication</i>	2020 –
<i>Principal Researcher, Center for Information, Technology and Public Life</i>	2019 –
<i>Assistant Professor, Department of Communication</i>	2017 – 2020
<i>Faculty Affiliate, UNC Center for Media Law and Policy</i>	2017 –
Data and Society Research Institute, New York, NY	
<i>Visiting Scholar, Disinformation Action Lab</i>	2021 –
<i>Faculty Advisor</i>	2016 –
<i>Fellow</i>	2016 – 2017
Fordham University, Bronx, NY	
<i>Director, McGannon Center for Communication Research</i>	2014 – 2016
<i>Assistant Professor, Department of Communication and Media Studies</i>	2012 – 2016
<i>Academic Affiliate, Center on Law & Information Policy</i>	2012 – 2016
Microsoft Research New England, Cambridge, MA	2010 – 2012
<i>Postdoctoral Researcher, Social Media Collective</i>	

EDUCATION

PhD	New York University , New York, NY Media, Culture, and Communication	2010
MA	University of Washington , Seattle, WA Communication	2005
BA	Wellesley College , Wellesley, MA Political Science and Women's Studies (cum laude)	1998

RESEARCH INTERESTS

Social media, privacy and surveillance, disinformation, gender and technology, far-right internet subcultures, celebrity and consumer culture, information policy, technology industries

BOOKS

Marwick, A. (under contract). *The Private is Political: Networked Privacy in Social Media*. New Haven: Yale University Press.

Marwick, A. (2013). *Status Update: Celebrity, Publicity and Branding in the Social Media Age*. New Haven: Yale University Press.

Reviewed in the New York Review of Books, the New York Times, Science, the Los Angeles Times, the Financial Times, the Chronicle of Higher Education, Public Books, Inside Higher Ed, and elsewhere. New York Times Editor's Pick, Times Higher Education Book of the Week, Huffington Post Definitive Tech Book of 2013. Paperback version published in 2015.

“A Cultural History of Web 2.0” reprinted in Heyer, P. and Urquhart, P. (Eds). (2019). *Communication in History: Stone Age Symbols to Social Media* 7 ed. New York: Routledge

EDITED VOLUMES

Burgess, J., Marwick, A., and Poell, T. (Eds.) (2018). *The Sage Handbook of Social Media*. Thousand Oaks, CA: Sage Publications, Inc.

EDITED JOURNAL ISSUES

Marwick, A. and boyd, d. (2018). *International Journal of Communication*. Special section on “Privacy at the Margins” (nine articles and introduction).

WORKS IN PROGRESS

Partin, W. & Marwick, A. “Future Proves Past: The ‘Q Clock’ and Instruments of Conspiracy.” *Paper accepted to Society for the Social Studies of Science (4S) 2021; in preparation for journal submission.*

Marwick, A. & Partin, W. “Constructing Alternative Facts: Populist Expertise and the QAnon Conspiracy.” *Paper [presented at Association of Internet Researchers \(AOIR\) 2020](#); in preparation for journal submission.*

Kuo, R. & Marwick, A. “Critical Disinformation Studies: History, Power, and Politics.” *Revise and resubmit.*

REFEREED JOURNAL PUBLICATIONS

* indicates graduate student coauthor

Marwick, A. (2021). [“Morally Motivated Networked Harassment as Normative Reinforcement.”](#) *Social Media & Society*.

Lewis, R.* , Marwick, A., and Partin, W.* (2021). [“We Dissect Stupidity and Respond to It: Response Videos and Networked Harassment on YouTube.”](#) *American Behavioral Scientist* 65(5): 735-756.

Freelon, D., Marwick, A. and Kreiss, D. (2020). [“False Equivalencies: Online activism from left to right.”](#) *Science* 369(6508): 1197-1201.

- Marwick, A. (2020). ["Media Studies and the Pitfalls of Publicity."](#) *Television and New Media* 21(6): 608-615.
- Marwick, A. & Hargittai, E. (2019). ["Nothing to Hide, Nothing to Lose? Incentives and Disincentives for Sharing Personal Information with Institutional Actors Online."](#) *Information, Communication and Society* 22(12): 1697-1713.
- Marwick, A. (2018). ["Why Do People Share Fake News? A Sociotechnical Model of Media Effects."](#) *Georgetown Law Technology Review* 2: 474-512.
- Pitcan, M.*, Marwick, A. & boyd, d. (2018). ["Performing the Vanilla Self: Respectability Politics, Social Class, and the Digital World."](#) *Journal of Computer-Mediated Communication* 23(3): 163-179.
- Marwick, A. & Caplan, R.* (2018). ["Drinking Male Tears: Language, the Manosphere, and Networked Harassment."](#) *Feminist Media Studies* 18(4); 543-559.
- Marwick, A. (2017). ["Scandal or Sex Crime? Gendered Privacy and the Celebrity Nude Photo Leaks."](#) *Ethics and Information Technology*, 19(3), 177-191.
- Gilman, M., Madden, M., Levy, K & Marwick, A. (2017). ["Privacy, Poverty and Big Data: A Matrix of Vulnerabilities for Poor Americans."](#) *Washington University Law Review* 95(1): 53-125. *Nominee, Future of Privacy Forum's Privacy Papers for Policymakers Award*
- Marwick, A., Fontaine, C. & boyd, d. (2017). ["'Nobody sees it, nobody gets mad': Social Media, Privacy, and Personal Responsibility among Low-SES Youth."](#) *Social Media & Society* 3(2).
- Hargittai, E. and Marwick, A. (2016). ["'What Can I Really Do?' Explaining the Privacy Paradox with Online Apathy."](#) *International Journal of Communication* 16.
- Marwick, A. (2015). ["Instafame: Luxury Selfies in the Attention Economy."](#) *Public Culture* 27(1): 137-160. *Most frequently read Public Culture article, 2015-2020*
- Marwick, A and boyd, d. (2014). ["Networked privacy: How teenagers negotiate context in social media."](#) *New Media and Society* 16(7): 1051-1067. *Lead article in special issue commemorating ten years of Facebook*
- Marwick, A and boyd, d. (2014). ["'It's Just Drama': Teen Perspectives on Conflict and Aggression in a Networked Era."](#) *Journal of Youth Studies* 17(9): 1187 – 1204.
- Marwick, A., Gray, M. and Ananny, M. (2014). ["'Dolphins are Just Gay Sharks': Glee and the Queer Case of Transmedia as Text and Object."](#) *Television and New Media* 15(7): 627-647.
- Marwick, A. and Ellison, N. (2012). ["'There Isn't Wifi in Heaven!' Negotiating Visibility on Facebook Memorial Pages."](#) *Journal of Broadcasting and Electronic Media* 56(3): 378-400.

Marwick, A. (2012). ["The Public Domain: Social Surveillance in Everyday Life."](#) *Surveillance and Society* 9(4). *Received S&S paper prize for early-career researchers; reprinted in The Surveillance Studies Reader (Oxford 2018)*

Marwick, A. and boyd, d. (2011). ["To See and Be Seen: Celebrity Practice on Twitter."](#) *Convergence* 17(2): 139 – 158.

Marwick, A. and boyd, d. (2011). ["I Tweet Honestly, I Tweet Passionately: Twitter Users, Context Collapse, and the Imagined Audience."](#) *New Media and Society* 13(1): 114-133. *Second most-cited article in New Media and Society (top new media journal); 3700+ citations*

Marwick, A. (2010). ["There's a Beautiful Girl Under All of This: Performing Hegemonic Femininity in Reality Television."](#) *Critical Studies in Media Communication* 27(3): 251-266.

Marwick, A. (2008). ["To Catch a Predator? The MySpace Moral Panic."](#) *First Monday* 13(6).

REFEREED CONFERENCE PAPERS

Marwick, A. (2013). "They're really profound women, they're entrepreneurs': Conceptions of Authenticity in Fashion Blogging." *ICWSM, International Conference on Weblogs and Social Media*. Cambridge, MA: July 7-11.

Golder, S., Yardi, S., Marwick, A., and boyd, d. (2009). "A Structural Approach to Contact Recommendations in Online Social Networks," *SIGIR, Proceedings of Workshop on Search in Social Media*.

BOOK CHAPTERS

Marwick, A. (2019). "None of this is New (Media): Feminisms in the Social Media Age." In Press, A. & Oren, T. (eds), *The Handbook of Contemporary Feminism*. New York: Routledge, pp. 309-332.

Marwick, A. (2019). "The Algorithmic Celebrity: The Future of Internet Fame and Microcelebrity Studies." In Abidin, C. and Brown, M.L. (eds), *Microcelebrity around the Globe: Approaches to Cultures of Internet Fame*. Bingley UK: Emerald Group Publishing, pp.161-169.

Marwick, A. (2018). "Silicon Valley and the Social Media Industry." In Burgess, J., Marwick, A. & Poell, T. (eds), *The Sage Handbook of Social Media*. Thousand Oaks, CA: Sage Publications, pp. 314-329.

Albury, K., Leaver, T., Marwick, A., Rettberg, J.W. & Senft, T. (2017). "The Selfie Course: More than a MOOC." In Bennett, R. & Kent, M. (eds), *Massive Open Online Courses and Higher Education: Where to Next?* Burlington, Vermont: Ashgate.

Marwick, A (2015). "You May Know Me from YouTube: (Micro)-Celebrity in Social Media." In Marshall, D. & Redmond, S. (eds), *A Companion to Celebrity*. Hoboken, NJ: Wiley-Blackwell, 333-350.

Marwick, A. (2013). "Gender, Sexuality and Social Media." In Senft, T. & Hunsinger, J. (eds), *The Social Media Handbook*. New York: Routledge, pp. 59-75.

Marwick, A. (2013). "Ethnographic and Qualitative Research on Twitter." In Weller, K., Bruns, A., Puschmann, C., Burgess, J. and Mahrt, M. (eds), *Twitter and Society*. New York: Peter Lang, 109-122.

Marwick, A. (2013). "Online Identity." In Hartley, J., Burgess, J. and Bruns, A. (eds), *Companion to New Media Dynamics*. Blackwell Companions to Cultural Studies. Malden, MA: Blackwell, pp. 355-364.

Silver, D. and Marwick, A. (2006). "From .edu to .mil: The militarization of Internet studies." In Silver, D. and Massanari, A. (eds), *Critical Cyberculture Studies: Current Terrains, Future Directions*. New York: NYU Press.

Reprinted in Nayar, Pramod K. (2010) *The New Media and Cybercultures Anthology*. Malden, MA: Blackwell Publishing.

Thurlow, C. & Marwick, A. (2005). "Apprehension versus awareness: Toward a more appropriate conceptualization of young people's communication." In Williams, A. & Thurlow, C. (eds), *Talking Adolescence: Perspectives on Communication in the Teenage Years*. New York: Peter Lang.

ENCYCLOPEDIA ENTRIES

Marwick, A. (2017). "Micro-Celebrity, Self-Branding and the Internet." In Ritzer, G. (ed). *Wiley Blackwell Encyclopedia of Sociology*, 2nd Edition.

BOOK REVIEWS

Marwick, A. (2017). "[Young Feminists Coming of Age in Digital Culture.](#)" Review of *Girls' Feminist Blogging in a Postfeminist Age* by Jessalynn Keller. *Journal of Transformative Works and Cultures* 24.

Marwick, A. (2015). "[Open Markets, Open Projects: Wikipedia and the Failure of Openness.](#)" Review of *Wikipedia and the Politics of Openness* by Nathaniel Tkacz. *Public Books*, July.

Marwick, A. (2012). *Reading YouTube* by Anandam Kavoori. *New Media and Society* 14(5): 888-890.

Marwick, A. (2009). *Human Rights in the Global Information Society* by Rikke Frank Jorgensen. *Information, Communication & Society* 12(6): 958-959.

WHITEPAPERS AND PUBLIC POLICY REPORTS

Marwick, A., Kuo, R., Cameron, S. J.* & Weigel, M. (2021). *Critical Disinformation Studies: A Syllabus*. Center for Information, Technology, & Public Life (CITAP), University of North Carolina at Chapel Hill. <https://citap.unc.edu/critical-disinfo>.

Marwick, A. and Lewis, R.* (2017). [*Media Manipulation and Disinformation Online*](#). New York: Data & Society Research Institute. *100pp report on how the far-right manipulates the mainstream media. Covered by The Guardian, NPR, CNN, the Today Show, the New York Times, New York Magazine, Mic, VICE News, Business Insider, Mashable, BoingBoing. Released with syllabus for undergraduate classrooms.*

Marwick, A., Blackwell, L.*, & Lo, K.* (2016). [*Best Practices for Conducting Risky Research and Protecting Yourself from Online Harassment*](#) (Data & Society Guide). New York: Data & Society Research Institute.

Boyd, d., Levy, K., and Marwick, A. (2014). [*“The Networked Nature of Algorithmic Discrimination.”*](#) In Gangadharan, S.P., Eubanks, V. and Barocas, S. (eds), *Data and Discrimination: Collected Essays*. Washington, D.C.: Open Technology Institute, New America Foundation, pp. 53-57.

Marwick, A. and Miller, R. (2014, June 10). [*“Online Harassment, Defamation, and Hateful Speech: A Primer of the Legal Landscape.”*](#) *Fordham Center on Law and Information Policy Report No. 2*, Fordham Law School, New York, NY.

Marwick, A. and Gonzales-Rivero, J. (2011). [*“Learning to Work with Large-Scale Twitter Data Sets: Using Off-The-Shelf Tools to Quickly and Easily See Tweet Patterns.”*](#) Microsoft Research Social Media Collective Report, MSR-SMC-11-01, Cambridge, MA.

Marwick, A., Murgia-Díaz, D., and Palfrey, J. (2010). [*“Youth, Privacy and Reputation Literature Review.”*](#) Berkman Center Research Publication No. 2010-5, Harvard Public Law Working Paper No. 10-29. Berkman Center for Internet and Society, Harvard University.

Marwick, A. (2008). “LiveJournal Users: Passionate, Prolific, and Private.” LiveJournal, Inc. Research Report.

Marwick, A. (2008). [*“Web 2.0 in Higher Education in the United States of America.”*](#) In *A Review of Current and Developing International Practice in the Use of Social Networking (Web 2.0) in Higher Education*, J.A. Armstrong & T. Franklin, Eds. For Committee of Inquiry into the Changing Learner Experience, U.K.

EDITORIALS, COMMENTARIES, AND POPULAR PRESS

Marwick, A. (2021). [*“Chrissy Teigen's bullying and regret fit a well-known pattern. Here's why no one will stop it.”*](#) *NBC News*, June 16.

Marwick, A. & Kreiss, D. (2021). [“The conservative disinformation campaign against Nikole Hannah-Jones.”](#) *Slate*, June 2.

Marwick, A., Freelon, D., Kreiss, D., McGregor, S., and Tripodi, F. (2020). “Understanding digital mis- and disinformation: Origins, algorithms, and interventions.” In [“Tackling misinformation: What researchers could do with social media data.”](#) *HKS Misinformation Review* 1(8), December 9.

Marwick, A. and Partin, W.* (2020). [“QAnon shows that the age of alternative facts will not end with Trump.”](#) *Columbia Journalism Review*, October 5.

Marwick, A. and boyd, d. (2018). [“Understanding Privacy at the Margins.”](#) *International Journal of Communication* 18.

Lewis, R.* and Marwick, A. (2017). [“Megyn Kelly fiasco is one more instance of far-right outmaneuvering media.”](#) *Columbia Journalism Review*, June 13.

Marwick, A. (2017). [“Entrepreneurial Subjects: Venturing from Alley to Valley.”](#) *International Journal of Communication* 17.

Marwick, A. and Lewis, R.* (2017). [“The Online Radicalization We’re Not Talking About.”](#) *Select/All, New York Magazine*, May 18.

Marwick, A. (2017). [“Are there limits to online free speech?”](#) *Points*, January 7.

Marwick, A. (2016). “Surviving the Digital World of 2017.” *Harper’s Bazaar Japan*, December, pp. 144-145.

Marwick, A. (2016). [“A new study suggests online harassment is pressuring women and minorities to self-censor.”](#) *Quartz*, November 24.

Marwick, A. (2015). [“Increased Social Support, Even Online, Is Beneficial.”](#) *The New York Times*, March 5.

Marwick, A. (2014). [“Data mining our online footprint: valuable insight for them but privacy anxiety for us.”](#) *StatsLife*, the Royal Statistical Society, October 9.

Marwick, A. (2014). “Plus ça change: social media's broken promise.” *New Scientist*, 222 (2968): 28-29, May 10.

Marwick, A. (2014). [“In Defense of Getting Personal on Twitter.”](#) *Chronicle of Higher Education*, April 21.

Marwick, A. (2014). [“How Your Data Are Being Deeply Mined.”](#) *New York Review of Books*, January 9.

- Marwick, A. (2013). [“Memes.”](#) *Contexts*, 12(4), Fall. *American Sociological Association publication*; “jargon” series explaining current keywords
- Marwick, A. (2013). [“The Other Foot.”](#) *The New Inquiry* 20: 31-37, September 12. *Public-facing essay on fashion blog research*
- Marwick, A. (2013). [“Donglegate: Why the Tech Community Hates Feminists.”](#) *Wired*, March 29.
- Marwick, A. & boyd, d. (2012) “Teens Text More Than Adults, But They’re Still Just Teens.” *The Daily Beast*, May 20.
- Boyd, d. & Marwick, A. (2011). “Bullying as True Drama: Why Cyberbullying Rhetoric Misses the Mark.” *The New York Times*, Editorial, September 22.
- Marwick, A. & boyd, d. (2011). [“Tweeting Teens Can Handle Public Life.”](#) *The Guardian*, February 15.
- Marwick, A. (2010). [“Do You Like Your E-Reader? Six Takes from Academics.”](#) *The Chronicle of Higher Education*, June 13.
- Marwick, A. (2009). [“There’s No Hiding on Facebook.”](#) *The Guardian*, October 5.
- boyd, d and Marwick, A. (2009). [“The Conundrum of Visibility: Youth Safety and the Internet.”](#) *Journal of Children and Media* 3(4): 410-414.

GRANTS

- | | |
|--|-------------|
| Andrew Carnegie Fellowship, September 2020 – June 2022
PI, “Redpills and Radicalization: Understanding Disinformation’s Impact.” | \$200,000 |
| Social Science Research Council, January – December 2021
Social Media and Democracy Research Grant
Co-PI with Deen Freelon, Hussman School of Journalism and Media
<i>An Ecological Approach to Disinformation Spread on Social Media</i> | \$49,999 |
| Knight Foundation, September 2019 – June 2024
Research on the Future of an Informed Society
Co-PI with Zeynep Tufekci, School of Information and Library Science, and Deen Freelon and Daniel Kreiss, Hussman School of Journalism and Media.
<i>To establish a Center for Information, Technology, and Public Life.</i>
<i>This seed grant is in addition to a \$5 million match from UNC, \$600K from the Hewlett Foundation and \$800K from the Luminate Group to support the Center.</i> | \$5,000,000 |
| Digital Trust Foundation, September 2015 – August 2016
Understanding Socioeconomic Status and Privacy
21-2, <i>Is “Privacy” the Right Frame?</i> Co-PI with danah boyd, Data & Society | \$57,431 |

Conversational Agent Student Project, Sept- Dec. 2015 FUSE Labs, Microsoft Research	\$10,000
Mellon Faculty Fellowship, 2013-4, Fordham University Fordham University	\$2,000
First Year at Fordham Faculty Grant, 2012-3, Fordham University <i>"Who are the Haters? Motivations for Online Sexism, Misogyny, and Gendered Harassment"</i>	\$6,500
Graduate Student Fellow, 2010-2011 (declined) NYU Institute for the Humanities <i>Full doctoral funding, including tuition, fees, health insurance, and research stipend for 6th year</i>	\$24,440
Doctoral Student Travel Fund, 2009 Steinhardt School of Education, Culture, and Human Development <i>To defray expenses associated with Society for the Social Studies of Science Conference</i>	\$500
Graduate Student Travel Fund Grant, 2009 Department of Media, Culture and Communication <i>To defray expenses associated with Association for Internet Researchers Conference</i>	\$600
Dean's Summer Research Grant, 2008 Steinhardt School of Education, Culture, and Human Development <i>Becoming Elite: Status in Social Media Communities</i>	\$1,500
Leaska Fellowship, 2008 Department of Media, Culture and Communication <i>To defray expenses associated with Oxford Internet Institute Summer Doctoral Program</i>	\$1,500
Ethical Surveillance Research Seed Grant, 2006 University of Texas at Austin <i>Identity Performance within Surveillance Infrastructures. With Dr. David Phillips and Jaime Villarreal.</i>	\$1,000

HONORS

2020 Andrew Carnegie Fellow, Carnegie Foundation

2019 Faculty Fellow, Institute for Arts and Humanities, UNC Chapel Hill

2017 Global Thinker, *Foreign Policy* magazine

2016-2017 Fellow, Data & Society Research Institute, New York, NY

2017 Nominee, Future of Privacy Forum's Privacy Papers for Policymakers Award, for "Privacy, Poverty and Big Data: A Matrix of Vulnerabilities for Poor Americans" (Washington University Law Review)

2012 *Surveillance and Society* Paper Prize for "The Public Domain: Social Surveillance in Everyday Life"

2007 Student Paper Award, Association of Internet Researchers

2005 – 2010 New York University Department of Culture and Communication LeBoff Scholar

2004 Fellow, Center for Internet Studies, University of Washington

2003-2005 Top Scholar Award, University of Washington

KEYNOTE SPEAKER

"Disinformation in Context: Understanding Qualitative Approaches to Social Media Manipulation." *European Symposium Series on Societal Challenges in Computational Social Science 2019: Polarization and Radicalization*. Zurich, Switzerland, September 3rd, 2019.

"Beyond the Magic Bullet of Fake News: Disinformation as Identity Expression." *Digital Rhetoric/Digital Media in the Post-Truth Age*, University of Alabama Department of English biannual symposium, Tuscaloosa, AL, March 1, 2019.

"Beyond the Magic Bullet of Fake News: Disinformation as Identity Expression." *Locked Out of Social Platforms: An iCS Symposium on Challenges to Studying Disinformation*. Copenhagen, Denmark, October 27, 2018.

"Why Do People Share Fake News? A Sociotechnical Model of Media Effects." *Connected Life: Information Control*, Oxford Internet Institute, Oxford, UK, June 18, 2018.

"Why Do People Share Fake News? A Sociotechnical Model of Media Effects." *Designing Socio-Technical Systems of Truth*, Virginia Tech, Blacksburg, VA, March 1, 2018.

"The Kids Aren't Alt Right: Media Manipulation and Disinformation Online." *Workshop on Perceptual Bias and Social Media (PBSM)*, Montreal, Canada, May 15, 2017.

"Fame, Fortune and Fifty Thousand Followers: Micro-Celebrity and Social Media." *Celebrity Studies*, University of Amsterdam, the Netherlands, June 30, 2016.

"Privacy and Publicity in the Social Media Age." *Bridges to the Future*, University of Denver, March 24, 2015.

"Wall Posts Can't Protect You: Networked Privacy & Social Surveillance in Facebook." *Theorizing the Web*, City University of New York, March 1, 2013.

“Silver Linings? Pinterest, Fashion Blogs, and Conspicuous Consumption Online.” *EduTech*, Fashion Institute of Technology, New York, March 16, 2012.

“The Fabulous Life of Microcelebrities: The Cultural Logic of Internet Fame.” *ROFLCON*. Massachusetts Institute of Technology, April 25-26, 2008.

INVITED SPEAKER

“Cancelled: How Morally Motivated Networked Harassment Reinforces Norms.” *Fracturing Democracy: The Erosion of Civil Society in a Shifting Communication Ecology Symposium*. Center for Communication and Civic Renewal at the University of Wisconsin-Madison, February 27-28, 2020.

“Finding Gender in the Network: Forced Publicity, Harassment, and Privacy Work.” *My Mother Was a Computer: Legacies of Gender and Technology*. William & Mary, Williamsburg, VA, November 2, 2018.

“Why Do People Share Fake News? A Sociotechnical Model of Media Effects.” Department of Media Studies, University of Virginia, April 25, 2018.

“Why Do People Share Fake News? A Sociotechnical Model of Media Effects.” School of Media and Journalism, University of North Carolina at Chapel Hill, March 8, 2018.

“Why Do People Share Fake News? A Sociotechnical Model of Media Effects.” Technology Law and Policy Colloquium: Information Platforms. Georgetown University Law School, February 22, 2018.

“Media Manipulation and Disinformation Online.” Right Wing Populism: Methods and Goals. The University of Oslo and Agenda (left-wing Norwegian thinktank), Oslo, Norway, November 17, 2017.

“Media Manipulation and Disinformation Online.” The Influencers, Centre for Contemporary Culture, Barcelona, Spain, October 27, 2017.

“Beyond Fake News: Media Manipulation and Disinformation Online.” Department of Communication Colloquium Series, University of North Carolina at Chapel Hill, October 13, 2017.

“Media Manipulation and Disinformation Online.” NuLab for Texts, Maps, and Networks at Northeastern University and the Shorenstein Center on Media, Politics and Public Policy at the Harvard Kennedy School (co-sponsors), October 3, 2017.

“The Kids Aren’t Alt-Right: Internet Culture and Far-Right Extremism.” International Center for Photography, New York, May 3, 2017.

“Privacy, Poverty, and Big Data: A Matrix of Vulnerabilities for Poor Americans.” New York University Center for Data Science, April 20, 2017.

“Status Update: Attention and Audience in a Networked World.” Digital Communication Management Seminar sponsored by the BI: Norwegian Business School, Carter School of Journalism at New York University, January 10, 2017.

“No Girls on the Internet? Language & Online Misogyny.” *Ways with Words: Exploring Language and Gender*. Radcliffe Institute for Advanced Study, Harvard University, March 4, 2016.

“Networked Privacy: Breaches and Boundaries in Social Media.” Department of Communication, University of North Carolina at Chapel Hill, January 19, 2016.

“Networked Privacy: Breaches and Boundaries in Social Media.” Communication Colloquium series, Department of Communication, Cornell University, December 11, 2015.

“Unequal Harms: Socioeconomic Status, Race, and Gender in Privacy Research.” With Karen Levy. *Privacy Research Group*, New York University Information Law Institute, March 4, 2015.

“No Girls on the Internet? Understanding Online Misogyny.” Department of Communication, University of Illinois at Chicago, February 11, 2015.

“Networked Privacy: The Myth of Individual Control over Social Media.” Department of Communication Studies, Northwestern University, February 9, 2015.

“Scandal or Sex Crime? Ethical and Privacy Implications of the Celebrity Nude Photo Leaks.” *Privacy Research Group*, New York University Information Law Institute, November 19, 2014.

“Social Media and Privacy.” *Social Psychology in the Era of Social Media, Fall 2014 Seminar Series*, Research Center for Group Dynamics, Institute for Social Research. University of Michigan, November 10, 2014.

“No Girls on the Internet? Understanding Online Misogyny.” *Investigating the Socio-Technical Working Group Speaker Series* (Inaugural Lecture). Wellesley College, November 5, 2014.

“Gilbreth, Taylorism, and Compassionate Efficiency Algorithms.” *Ghost in the Machine*, Triple Canopy, Brooklyn, New York, November 1, 2014. With Frank Pasquale and Karen Gregory.

“Networked Privacy and Social Surveillance.” *MAGIC Speaker Series*, Laboratory of Media, Arts, Games, Interaction and Creativity, Rochester Institute of Technology, March 19, 2014.

“Networked Privacy and Social Surveillance.” *Surveillance Studies Centre Seminar Series* Queen's University, Kingston, Ontario, Canada, November 20, 2013.

“Networked Privacy and Social Surveillance.” *Annenberg Research Seminar*, University of Southern California, Los Angeles, CA, November 1, 2013.

“Big Data, Data-Mining, and the Social Web.” Governments, Corporations and Hackers: the Internet and Threats to the Privacy and Dignity of the Citizen. *Power, Privacy and the Internet*. New York Review of Books conference, Scandinavia House, New York, NY, October 30-31, 2013.

“We All Wanna Be (Internet) Famous: Micro-Celebrity and Authenticity Online.” *Fashion and Celebrity 2.0: Reconciling Discourses of Authenticity and Self-Promotion in an era of Social Media*. Spring Lecture Series, School of Media and Communication, Temple University, Philadelphia, PA, February 22, 2013.

“Youth & Social Media: Recent Research Findings” (opening plenary). *For Your Eyes Only: International Conference on Privacy, Empowerment and Technology in the Context of Online Social Networks*. Brussels, Belgium, November 29, 2012.

“No Girls on the Internet? Gender Expression and Misogyny Online.” Boston College, Co-sponsored by the Women’s and Gender Studies Program and the Communication Department, Boston, MA, October 4, 2012.

“How did I get here? Or, alternate paths to a STEM career.” *The Successful You*, Women’s Leadership Forum, Microsoft New England Research and Development Center, November 2011.

“Status Update: Celebrity, Publicity and Self-Branding in Web 2.0.” Berkman Luncheon Series, Berkman Center for Internet and Society at Harvard Law School, March 2011.

CONFERENCE PRESENTATIONS

Marwick, A. “Trust & Safety: The Formalization of a Profession.” *First Annual Conference of the Platform Governance Research Network*, virtual, March 25, 2021.

Partin, W. C., & Marwick, A. “The Construction of Alternative Facts: Dark Participation and Knowledge Production in the Qanon Conspiracy.” *AoIR Selected Papers of Internet Research*, 2020.

Marwick, A. and Clancy, B. “Radicalization: A Literature Review.” *Extreme Right Radicalization Workshop*, Social Science Research Council, virtual, July 28, 2020.

Marwick, A. “Privacy Work: The Labor of Protecting Information in a Networked Age.” *Privacy Law Scholars Conference*, virtual, June 5, 2020.

Lewis, R., Marwick, A. and Partin, W. “‘We Dissect Stupidity and Respond to It’: Response Videos and Networked Harassment on YouTube.” *70th annual International Communication Association Annual Conference*, virtual, May 26-30, 2020.

Partin, W. and Marwick, A. “The Construction of Alternative Facts: Dark Participation and Knowledge Production in the QAnon Conspiracy.” *Contested Data Workshop*, March 2020, Data & Society Research Institute, New York, NY.

“You Are the Meme Militia: How Alt-Right Digital Media Perpetuates and Mainstreams White Supremacy.” With Patrick Davison and Becca Lewis. *69th annual International Communication Association Annual Conference*, Washington DC, May 28, 2019.

“Why Do People Share Fake News? A Sociotechnical Model of Media Effects.” Making Meaning from “Fake News” and Disinformation: Creation, Dissemination, and Solutions to the Problem. (Panel organizer). *Association of Internet Researchers 2018 Conference*, Montreal, Canada, October 10-13, 2018.

“Why Do People Share Fake News? A Sociotechnical Model of Media Effects.” *The Governance and Regulation of Information Platforms*. Georgetown University Law School, February 23, 2018.

“Taking the Red Pill: Ideological Motivations for Spreading Online Disinformation.” (with Becca Lewis). Understanding and Addressing the Disinformation Ecosystem, University of Pennsylvania Annenberg School for Communication, Philadelphia, PA, December 15 – 16, 2017.

“Chasing Authenticity: Microcelebrity and the Politics of Platforms.” Influencers, Microcelebrities, and Fame Aspirants: Producing and Consuming Identity in the Social Media Age. *International Communication Association Annual Conference*, San Diego, CA, May 25-29, 2017.

“Get Laid or Die Trying: Pick Up Artists, the Manosphere, and Online Misogyny.” (with Robyn Caplan). Malicious Scripts: Investigating Online Harassment and Networked Abuse (panel organizer). *International Communication Association Annual Conference*, San Diego, CA, May 25-29, 2017.

“Nothing to Hide, Nothing to Lose?: Incentives and Disincentives for Sharing Information With Institutions Online.” (with Eszter Hargittai). Trust and Tradeoffs for Online Privacy. *International Communication Association Annual Conference*, San Diego, CA, May 25-29, 2017.

“Scandal or Sex Crime? Ethical Implications of the Celebrity Nude Photo Leaks.” *Association of Internet Researchers*, Berlin, Germany, October 6, 2016.

“The Class Differential in Privacy Vulnerability.” *Privacy Law Scholars Conference*, George Washington University Law School, Washington, DC, June 2-3 2016. With Mary Madden, Michele Gilman and Karen Levy. *Nominated for Future of Privacy Forum's 2016 Privacy Papers for Policymakers Award*

“‘Nobody sees it, nobody gets mad’: Social Media, Privacy, and Personal Responsibility Among Low-SES Youth.” *Privacy Law Scholars Conference*, George Washington University Law School, Washington, DC, June 2-3 2016. With danah boyd and Claire Fontaine.

“‘What Can I Really Do?’ Explaining Online Apathy and the Privacy Paradox.” (presented by Eszter Hargittai.) Telecommunications Policy Research Conference 43, George Mason University School of Law, Arlington, VA, September 26, 2015.

“Follow for Follow, Likes for Likes: Instagram, Popularity, and the Labor of Micro-Celebrity.” *Digital Labor in the Circuits of Value Capture*, *Digital Labor*, Department of Culture & Media, The New School, New York, NY, November 15, 2014.

“Networked Privacy.” 10 Years of Facebook. *Association of Internet Researchers 15*, Daegu, Korea, October 23, 2014.

“Measuring Influence: Personal Media Metrics From Clips to Klout.” Web History, Social Media, and Popular Memory. *International Communication Association Annual Conference*, Seattle, WA, May 22-26, 2014.

“Hissyfits and Disgruntled Housewives: Forgotten Histories of the Feminist Internet.” *Rewriting the Digital: Alternative Histories of New Media*. *International Communication Association Annual Conference*, Seattle, WA, May 22-26, 2014.

“Entrepreneurial Subjects: Venturing From Alley to Valley.” Venture Labor: Work and “The Good Life” theme session. *International Communication Association Annual Conference*, Seattle, WA, May 22-26, 2014.

“Status Update: Celebrity and Attention in Tech Culture.” *South by Southwest Interactive*, Austin, TX, March 10, 2014.

“Instafame: Luxury Selfies in the Attention Economy” (invited paper). *Celebrities and Publics in the Internet Era*, sponsored by *Public Culture*. New York University, New York, NY, November 1-2, 2013.

“There’s No Justice Like Angry Mob Justice: Regulating Hateful Speech through Internet Vigilantism.” *Association of Internet Researchers 14*, Denver, CO, October 24, 2013.
<http://spir.aoir.org/index.php/spir/article/view/897/471>

“The Personal is Published: Exploring Utopia from Zines to Blogs.” *Frontiers of New Media*, University of Utah, Salt Lake City, UT, September 20-21, 2013.

“The egalitarian myth of social media: social distinction and mobility.” With Sami Coll. Media, Social Technologies and Communication Inequalities (invited plenary). *Swiss Sociological Association Congress 2013*, Bern, Switzerland, June 28, 2013.

“‘Crazy Night Last Night’: Publicity, Visibility, and Attention in Online Drama.” Digital Communication and Drama: Development, Identity, and Relationships in Adolescence and Emerging Adulthood. *Society for Research in Child Development 2013 Biennial Meeting*, Seattle, WA, April 20, 2013.

“‘I Can’t Believe You Tagged Me in That Photo’: Theorizing Privacy in Networked Publics.” Contexts of Privacy: Understanding Privacy in Internet Participation (panel). *Association of Internet Researchers 13*, Salford, UK, October 18-21, 2012.

“‘#IGoToASchool Where Life Revolves Around Twitter’: Teens, Twitter, and Public Participation.” *Society for the Social Studies of Science (4S)*, Copenhagen, Denmark, October 17-20, 2012.

“Youth & Social Media: Recent Research Findings.” Teens and Technology: What Does The Research Say And What Does That Mean For Youth Development? (panel) 206th *Boys & Girls Clubs of America National Conference*, San Diego, CA , May 2-4, 2012.

“Pinning Down Identity: Consumer Goods and Digital Consumption.” *Theorizing the Web*, University of Maryland College Park, April 14, 2012.

“Youth & Social Media: Recent Research Findings.” What the Data is Telling Us (opening research plenary). *Family Online Safety Institute Annual Conference*, Washington, DC. November 2011.

“‘Did you know dolphins are just gay sharks?’ Glee and the Transmediation of Queerness.” Digital Sites/Queer Circulations: Tracing Online Social Networks and GLBTQ Communities (panel). *American Anthropological Association Annual Meeting*, Montreal, Canada. November 2011.

“‘How did you get that?’ The Invisible Economics of Fashion Blogging.” Femininities in Blogs (panel). *Association of Internet Researchers 12*, Seattle, WA. October 2011.

“The Drama! Teen Conflict, Gossip, and Bullying in Networked Publics.” *Oxford Internet Institute Decade in Internet Time Symposium*, Oxford, UK. September 22, 2011.

"Social Privacy in Networked Publics: Teens' Attitudes, Practices, and Strategies." (co-presented with danah boyd) *The Oxford Internet Institute Decade in Internet Time Symposium*, Oxford, UK. September 22. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1925128
10,114 downloads on SSRN; top 10 paper in Humanities Network

“Social Privacy in Networked Publics: Teens' Attitudes, Practices, and Strategies.” (co-presented with danah boyd.) *Privacy Law Scholars Conference*, Berkeley Center for Law & Technology at the Claremont Resort and Hotel, Berkeley, CA. June 2-3, 2011.

“Conspicuous and Authentic: Fashion Blogs, Style, and Consumption.” Information-Sharing, Communication, and Interaction on Social Media: Emergent Practices and Evolving Theory (panel). *International Communication Association Conference*, Boston, MA. 2011.

“The Public Domain: Social Surveillance in Everyday Life.” *Cyber-Surveillance in Everyday Life: An International Workshop*, University of Toronto, Canada. 2011.

“The Drama! Teens, Gossip and Celebrity.” *Popular Culture Association / American Culture Association Annual Meeting*, San Antonio, TX. 2011.

“Status and Networked Publics.” Networked Public Life (panel), *Digital Media and Learning Conference*, Long Beach, CA, 2011.

“The Closet in Context.” Designing Agency (panel), *Digital Media and Learning Conference*, Long Beach, CA, 2011.

“The Edited Self: Web 2.0 and Self-Branding in Technology Culture.” Brand Me Online: Sustaining Personal Identity through Strategies of the Corporate (panel). *Association of Internet Researchers 11*, Gothenburg, Sweden. 2010.

“Celebrity, Microcelebrity, and the Future of Internet Fame.” The Future15, *South by Southwest Interactive*, Austin, TX. 2010.

“Why Kids Do Care About Privacy.” *Microsoft Social Computing Symposium*, New York, NY, 2010.

“The Playboys of Tech: Gendered Entrepreneurial Narratives in Social Media Creation.” *Society for the Social Studies of Science* (4S), Washington, DC. 2009.

“Hating on the Twitter Snobs: Status and Microcelebrity on Twitter.” Tweeting it Out: Critical Examinations of Twitter across Disciplines (panel organizer). *Association of Internet Researchers 10*, Milwaukee, WI. 2009.

“I’m Internet Famous: Status in Social Media.” *South by Southwest Interactive*, Austin, TX, March 2008.

“To Catch a Predator? The MySpace Moral Panic.” *iConference*, Los Angeles, CA. 2008

“Elite: Social Status in Textual Internet Media.” *Interfaculty Initiative in Information Studies Workshop*, University of Tokyo, Tokyo, Japan. 2007.

“The People’s Republic of YouTube? Interrogating Rhetorics of Internet Democracy” (Winner, Student Paper Award). *Association of Internet Researchers 8*, Vancouver, Canada. 2007.

“Production and Participatory Culture in Online Reality Shows.” *Media in Transition*, Massachusetts Institute of Technology, Cambridge, MA. 2007.

“I Can Make You a (Net) Celebrity Overnight: Online Reality Shows.” *Media, Culture & Communication Graduate Conference*. New York Hall of Science, Queens, NY. 2006.

“Selling Your Self: The Values of Identity 2.0.” *Identity and Identification in a Networked World Graduate Conference*, New York University Law School, New York, NY. 2006.

“Rethinking Online Identity.” *Media Change and Social Theory*, St. Hugh’s College, Oxford, England. 2006.

“I’m more than a Friendster Profile: Identity, Authenticity and Power in Social Networking Sites.” *Association of Internet Researchers 6*, Chicago, IL. 2005.

INVITED PANELIST

How did we get here? Where do we go next? With Deen Freelon, Daniel Kreiss, Rachel Kuo, Rebecca Lewis, Tressie McMillan Cottom, Shannon McGregor, and Francesca Tripodi. *Information, Media, and US Democracy*. Center for Information, Technology & Public Life (CITAP). Virtual. January 19.

Misinformation and Methodology. With Joan Donovan, Young Mie Kim and Siva Vaidhyanathan. *Comparative Approaches to Disinformation*. The Berkman Klein Center for Internet & Society and the Shorenstein Center on Media, Politics and Public Policy, Harvard University, Cambridge, MA, October 4, 2019.

Science of Misinformation. With Matthew Baum, Yochai Benkler, Brooke Foucault-Welles, and David Lazar. *2018 Harvard Data Science Initiative Conference*. Harvard University, Cambridge, MA, October 17, 2018.

The New Fake News. With Deen Freelon, Daniel Kreiss and Stephanie Willen Brown. *How to be Informed: Fake News and Big Data lecture series*. The William and Ida Friday Center for Continuing Education, University of North Carolina at Chapel Hill, September 26, 2017.

Media Manipulation and Disinformation Online. With Daniel Grushkin and Rebecca Miller. *Fellows Databite, Data & Society*, June 7, 2017.

Online Harassment, Risky Research, and Activism. With Amanda Lenhart and Zara Rahman. *Databite for International Women’s Day, Data & Society*, March 8, 2017.

Protecting Academic Freedom in a Digital World. With Jessie Daniels and Shireen Mitchell. *Institute for Research on Women, Rutgers University*, March 3, 2017.

Sex, Lies and Cyberspace. With Michael Schudson, Eugene McLaughlin, and Lynn Chancer. *Digital Sociology Faculty Seminar, Department of Sociology, Hunter College*, November 4, 2015.

Cybersecurity Challenges for Universities: Addressing the Threats from State-Sponsored Actors, Criminals, Terrorists, “Hactivists” and Bullies. With Tim Murphy, David O’Neil, John Riggi and Timothy Ryan. *Rethinking Risk Management for Colleges and Universities*, RANE (Risk Assistance Network + Exchange), New York, NY, October 2, 2015.

Launch Event for *Public Culture* Special Issue “Celebrities and Publics in the Internet Era.” With Sharon Marcus, Susan Murray, Dana Polan, and Terri Senft. *Institute for Public Knowledge*, New York, NY, February 13, 2015.

New Topics in Social Computing: Consent and the Network. With Karen Levy, Sarah Jeong, and Joanne McNeil. *Eyebeam*, Brooklyn, NY, January 7, 2015.

Digital Lives. With Astra Taylor, Christian Rudder, and Jenna Wortham. *Brooklyn Book Festival*, Brooklyn Historical Society, Brooklyn, NY, September 21, 2014.

A/S/L: Identity and Self-Performance. (Moderator). *Theorizing the Web 14*, Brooklyn, NY, April 25-26, 2014.

Employee Online Activity and the Right to Monitor. With Chris Wolf, Ariana Levinson, Nancy Oxfeld and Lafe Solomon. *Law and Information Society Symposium on Privacy and Employment in the Digital Society*, Center for Law and Information Policy at Fordham Law School, New York, March 19, 2013.

Gender and Social Media Panel: Being Female in a Virtual World. With Jessa Lingel and Janet Vertesi. Rutgers University, New Brunswick, NJ, February 2012.

Privacy Working Group Dinner. With danah boyd and Adam Thierer. Washington, DC, December 2011.

Kids, Privacy and Online Drama. @Microsoft: Conversations on Online Safety. With danah boyd and Amanda Lenhart. Microsoft Corporation, Washington, DC, December 2011.

Jens Grossklags & Nigel Barradale, “Social Status and the Demand for Security and Privacy” (Respondent). *Privacy Law Scholars Conference*, Berkeley Center for Law & Technology at the Claremont Resort and Hotel, Berkeley, CA. June 2-3, 2011.

Social Media: Transformation of Social Interaction and Individual Behavior (Moderator). *Privacy and Security Conference and Exposition (Reboot)*, Province of British Columbia, Victoria, BC, February 16-18, 2011.

Where Are We Now? The Inter-Generational Shift in Privacy Perceptions (opening plenary). With Peter Hustinx, Omer Tene, Peter Schaar, Kate Raynes-Goldie and Chris Hoofnagle. *32nd Annual Conference of Data Protection and Privacy Commissioners*, Jerusalem, Israel, October 27-29, 2010.

Internet Identity: Women in a Virtual World. With Gesel Mason and Michelle Rowley. Creative Dialogue series, University of Maryland, March 1, 2010.

Is Privacy Dead or Just Really Confused? With danah boyd, Siva Vaidhyanathan, and Judith Donath. *South by Southwest Interactive*, Austin, TX, March 2009.

P2P 2.0 and the Future of Digital Media. With Ian Clarke, Adam Fisk, Aaron Ray, and Wendy Seltzer. *South by Southwest Interactive*, Austin, TX, March 2009.

Okay, Facebook me: Exploring Behavior, Motivations and Uses in Social Network Sites. With Frederick Stutzman, danah boyd, and Clifford Lampe. *iConference*, Los Angeles, CA. 2008.

“Social Media” (Moderator). *Futures of Entertainment Conference*, Massachusetts Institute of Technology, November 21-22, 2008.

Mystery Science Web 3000: Combinatorial Media. With Sean Kelly, Rick Webb, and Lilli Cheng. *South by Southwest Interactive*, Austin, TX, March 2007.

Blogging Feminism: (Web) Sites of Resistance. With Gwendolyn Beetham, Michelle Riblett, Liza Sabater, Lauren Spees and Jessica Valenti. Barnard College, New York, NY. 2006.

Websites of Resistance. With Samhita Mukhopadhyay and Jessica Valenti. *Women, Action and the Media*, Cambridge, MA. 2006.

WORKSHOP ORGANIZATION

Show Me Your Selfies: A Pedagogy Workshop. *Association of Internet Researchers pre-conference*. Organized with Theresa Senft and Jill Walker Rettberg. Daegu, Korea, October 21, 2014.

Fashion and Technology, *Microsoft Social Computing Symposium*. Organized with Brady Forrest. New York, NY, January 2012

INVITED COLLOQUIA

Dis/Mis-information, Dangerous Speech and Democracy: A Convening of Researchers and Civil Society. NetGain Partnership, Philadelphia, PA, September 24, 2019.

Consortium for the Science of Socio-Technical Systems (CSST) 2019. (As mentor.) Rutgers University, June 18-21, 2019.

Social Media Governance Initiative, The Justice Collaboratory at Yale University, May 9-10, 2019.

Consortium for the Science of Socio-Technical Systems (CSST) Decennial Sociotech Futures Symposium, Ann Arbor, MI, June 29 – July 1, 2018.

Social Science Foo Camp. Menlo Park, CA, Feb 2-3, 2018.

Workshop on Propaganda and Media Manipulation. Data & Society, New York, NY, May 19, 2017.

Workshop on High Impact Research on Online Harassment and Moderation. MIT Media Lab, August 17-18, 2016.

Data & Society Workshop. New York, NY. May 17, 2016.

Microsoft Research Social Computing Symposium. New York, NY. January 11-12, 2016.

Microsoft Research Faculty Summit. Redmond, WA. July 14-15, 2014.

Microsoft Research Social Computing Symposium. New York, NY. January 16-18, 2013.

Consortium for the Science of Socio-Technical Systems (CSST) Summer Research Institute. Santa Fe, NM. 2012.

Microsoft Research Social Computing Symposium. New York, NY. 2012.

Google Zeitgeist. Phoenix, AZ. 2011.

Microsoft Research Social Computing Symposium. New York, NY. 2011.

Values in Design Graduate Workshop. Institute for Public Knowledge and Humanities Initiative, New York University. New York, NY. 2010.

Microsoft Research Social Computing Symposium. New York, NY. 2010.

Values in Computer and Information System Design (VID) Graduate Student Workshop. Santa Clara University Center for Science, Technology and Society. Santa Clara, CA. 2008.

Oxford Internet Institute Summer Doctoral Program. Oxford, United Kingdom. 2008.

iConference Doctoral Student Colloquium. Los Angeles, CA. 2008.

Microsoft Research Social Computing Symposium. Redmond, WA. 2007.

Social Software Symposium. University of North Carolina at Chapel Hill, Chapel Hill, NC. 2006.

Ethical Design of Surveillance Infrastructures. University of Texas at Austin, Austin, TX. 2006.

TEACHING EXPERIENCE

Associate Professor, University of North Carolina, Chapel Hill

COMM 83, Networked Societies (first year seminar, 24 students)
COMM 140, Introduction to Media History, Theory, and Criticism (150 students)
COMM 360, Social Media & Society (30 students)
COMM 490, Ethnography of Technology and Digital Media (30 students)
COMM 856, Feminism and Technology (graduate seminar, 6 students)

Assistant Professor, Fordham University

COMM 1010, Introduction to Communication and Media Studies (35 students)
COMM 2010, Communication and Technology (35 students)
COMM 2525, Digital Media and Cyberculture (35 students)
COMM 3307, Social Media (35 students)
COMM 6300, Social Media and Public Communication (graduate seminar, 12 students)

Instructor, New York University

E59.0014 Introduction to Media Criticism
E59.0001 Introduction to Media Studies

Dissertation Advisor

- Ben Clancy

Dissertation Committee Member

- Shanice Cameron
- Kiara Childs
- Will Partin
- R. Blount Wilson
- Matthew Duncan, English and Comparative Literature
- Michele Meyer, Hussman School of Journalism and Media
- Diana Casteel, Department of Communication, University of Illinois Chicago

Dissertation Proposal Committee Member

- Susan Ryan

Qualifying Exams Committee Member

- Joshua Scalzetti

Outside Dissertation Reader

- Karina Rider, "Volunteering the Valley: Designing Technology for the Common Good in the San Francisco Bay Area." Department of Sociology, Queen's University, Canada. (Defended June 2021, Postdoctoral Researcher, Microsoft Research Social Media Collective)

- Patrick Davison, “Locating the User in American Social Media: A History of the Networked Present.” Department of Media, Culture, and Communication, New York University (Defended July 2018, Editor and Production Lead, Data & Society)
- Ian Murphy, “Post-Internet Circuits of Media Distribution.” Department of Communication, UNC Chapel Hill. (Defended April 2018, Lecturer, St. Joseph’s University)
- Kim Barbour, “Finding the Edge: Online persona creation in fringe art forms.” Deakin University, Australia. (Defended 2014, Lecturer, Department of Media, The University of Adelaide)

Master’s Thesis Supervisor

- James Terry, Public Communication, Fordham University. “Tinder and Mobile Dating Applications.” (Defended May 2013)

Senior Honors Thesis Supervisor

- Laura Selby, Communication, “Our Melting Point: Analysis of micro-level climate change denial discourses.” (Defended July 2020)
- Michael Doucette, Cultural Studies, “The Drama of Dark Patterns.” (Defended April 2020)
- James Pascucci, Communication and Media Studies, Fordham University. “Redefining the Troll: Performance Art and Parody in the New Media Age.” (Defended May 2013)

Senior Honors Thesis Committee Member

- Lydia McInnes, Women’s and Gender Studies. “Not That Kind of Croft: A Feminist Textual Analysis of the 2013 *Tomb Raider* Video Game.” (Defended May 2019)

Undergraduate Independent Study Supervisor

- Laura Selby, “News, Online Disinformation, and Propaganda.” Spring 2019.
- Sarah Ramirez, “Thrift it, Celebrate it: Budget-Conscious Fashion Bloggers, Conspicuous Consumption, and Online Identity.” Fordham College at Rose Hill Undergraduate Research Symposium, Spring 2013
- Undergraduate independent study, visual culture of African philanthropy, Gallatin School of Individualized Study at New York University, Spring 2008

Advising

- 45 undergraduate Communication and Media Studies majors, 2016
- 60 undergraduate Communication and Media Studies majors, 2014-2015
- 69 undergraduate Communication and Media Studies majors, 2013-2014
- 65 undergraduate Communication and Media Studies majors, 2012-2013

Professional Development

- Safe Zone training, UNC LGBTQ Center, 2019
- UNC Summer Institute for College Teaching, 2019

PROFESSIONAL SERVICE

Director, McGannon Center for Communication Research

2014 - 2016

- Founder and organizer of Technology & Society lecture series
 - Liz Losh, William & Mary, “Digital Universalism and the Posthuman University: Experiments in Scale and Access in Higher Education.” Spring 2016
 - Larisa Mann, “Exilic cultural spaces: How public housing and state neglect in England allowed pirate radio to flourish—and why it matters.” Spring 2016
 - Sam Woolley, University of Washington, “Political [Bot]any: Using Code to Manipulate Public Opinion.” Fall 2015
 - Serena Bassi, University of Cardiff, “Bringing the Message to LGBTQ Youth Around the World? Online Activism, Translation and Cultural Work.” Spring 2015
- Wrote and implemented new strategic objectives for center, including rebranding, new mission statement, full remodel of physical space, new web presence and social media, library, and technical and network infrastructure
- Ran McGannon Book Award for best book on ethical and social justice implications of communication technologies, including assembling review committee and managing nominations
 - 2015: Simone Browne, *Dark Matters* (Duke University Press)
 - 2014: Liz Losh, *The War on Learning* (MIT Press); Christina Dunbar-Hester, *Low Power to the People* (MIT Press)
- Edited Everett C. Parker Book Series at Fordham University Press
 - Atkinson, Joshua D. *Journey into Social Activism: Qualitative Approaches*. (2017). New York: Fordham University Press.
 - Freedman, D., Obar, J., Martens, C., and Robert W. McChesney (2016). *Strategies for Media Reform*. New York: Fordham University Press

Editorial Board Member

Celebrity Studies
Critical Studies in Media Communication
International Journal of Communication
International Journal of Cultural Studies
The HKS Misinformation Review
Persona Studies
Social Media & Society
Television and New Media

Reviewer, Journals

Area, Big Data & Society, Canadian Journal of Communication, Communication and Critical/Cultural Studies, Communication Monographs, Communication Theory, Convergence, Cyberpsychology, Behavior, and Social Networking, Democratic Communique, Ethics and Information Technology, European Journal of Cultural Studies, Feminist Media Studies, First Monday, Human-Computer Interaction, Information, Communication, and Society, Internet Histories, Journalism, Journal of the American Medical Informatics Association, Journal of Communication, Journal of Computer-Mediated Communication, Journal of Marketing

Management, Journal of Youth Studies, Journalism & Mass Communication Quarterly, Learning, Media and Technology, M/C Journal, Men & Masculinities, Nature Human Behavior, New Media and Society, Political Communication, Public Culture, Science, Technology & Human Values, Signs, Surveillance and Society, Telecommunications Policy

Reviewer, Conferences

International Communication Association, Communication and Technology Division, 2011, 2014, 2016-2020

Association of Internet Researchers 2009, 2011-2021

International Conference on Weblogs and Social Media (ICWSM), 2013, 2014, 2019, 2020

ACM SIGCHI Conference on Human Factors in Computing Systems (CHI) 2011

ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW) 2011

Identity and Identification in a Networked World, NYU Law School, 2006

Reviewer, Presses

Columbia University Press

Fordham University Press

MIT Press

New York University Press

Oxford University Press

Polity

Routledge

University of California Press

Yale University Press

Reviewer, Grants

Social Sciences and Humanities Research Council (Canada)

National Science Foundation

Dutch Council for the Humanities, Netherlands Organisation for Scientific Research

Estonian Research Council

Fordham Faculty Research Grants

Mentor, Early Career Workshop, Association of Internet Researchers, October 10, 2018

Book Award Committee, Donald McGannon Center for Communication Research, Fordham University, NY, 2014, 2015, 2018-2021

Best Paper Prize Committee, International Conference on Weblogs and Social Media (ICWSM), 2018

Program Co-Chair, International Conference on Weblogs and Social Media (ICWSM), 2017

Program Committee, International Conference on Weblogs and Social Media (ICWSM), 2013, 2014

Doctoral Colloquium mentor, Association of Internet Researchers, 2013, October 23.

Ethics Committee, Association of Internet Researchers, 2012 - 2014

“Social Media Research.” Panelist at Digital Media & Learning Summer Institute, 2012

“Conducting Fieldwork.” Panelist at Doctoral Research Colloquium, New York University, 2009

Events Committee, Department of Media, Culture and Communication, 2009-2010

Co-author, Media, Culture and Communication PhD handbook, Department of Media, Culture and Communication, 2008

Panelist at Master’s Thesis Workshop, New York University, 2006

Q-Center Board of Directors, University of Washington, 2004

UNIVERSITY AND DEPARTMENTAL SERVICE

Project Coordinator search committee, Center for Information, Technology & Public Life, SILS, University of North Carolina at Chapel Hill, 2019-2020. *Successful hire of project coordinator.*

Executive Director search committee, Center for Information, Technology & Public Life, SILS, University of North Carolina at Chapel Hill, 2019-2020. *Successful hire of executive director.*

Undergraduate Studies Committee, Department of Communication, University of North Carolina at Chapel Hill, 2019 – 2020.

Assistant Professor of Information Studies search committee, Center for Information, Technology & Public Life, SILS, University of North Carolina at Chapel Hill, 2019-2020. *Successful hire of assistant professor.*

Assistant Professor in Technology Studies search committee, Department of Communication, University of North Carolina at Chapel Hill, 2018. *Successful hire of assistant professor.*

Communications Committee (chair), Department of Communication, University of North Carolina at Chapel Hill, 2017- 2020.

Graduate Studies Committee, Department of Communication, University of North Carolina at Chapel Hill, 2017- 2019.

Digital Technology and Emerging Media Major Committee, Department of Communication and Media Studies, Fordham University, 2015 – 2016

Graduate Committee, Department of Communication and Media Studies, Fordham University, 2015 – 2016

Digital Artist-in-Residence Search Committee, Department of Communication and Media Studies, Fordham University, 2015. *Successful hire of artist-in-residence.*

Curriculum Committee, Department of Communication and Media Studies, Fordham University, 2014 – 2016. *Successful creation of four new majors.*

Facilities Committee, Department of Communication and Media Studies, Fordham University, 2013 - 2014

Junior Faculty Search Committee, Department of Communication and Media Studies, Fordham University, 2013 - 2014. *Successful hire of two assistant professors.*

Junior Faculty Search Committee, Department of Communication and Media Studies, Fordham University, 2012 - 2013. *Successful hire of assistant professor.*

Chair Search Committee, Department of Communication and Media Studies, Fordham University, 2012 - 2013. *Successful hire of department chair.*

PUBLIC SERVICE

Advisor, Burning Forests, Bots, and Climate Change Attitudes, Stockholm Resilience Centre, funded by the Wallenberg Foundation, Sweden, 2020 – Present.

Member, Disinformation and Election Integrity Advisory Committee, Social Science One, 2018 – 2020.

Member, Hate Online Working Group, Leadership Conference and Civil and Human Rights, Privacy, and Technology Table. 2017 – 2019

Founding member, Selfie Researchers Network. Co-creator of six week distributed open-access online course and website developer. <http://www.selfieresearchers.com>. 2014 – 2018

Advisory board member, Electronic Privacy Information Center (EPIC), 2014 – Present

Member, Task Force on Learning and the Internet, The Aspen Institute, Communication and Society program, <http://csreports.aspeninstitute.org/Task-Force-on-Learning-and-the-Internet>, 2013 – 2015

Advisory board member, [Digital Footprints Research Group](#), Aarhus University, 2012 – Present

Member, Curricula as Campaign for the Networked Age, Born this Way Foundation, 2012

PROFESSIONAL AFFILIATIONS

Association of Internet Researchers (AOIR)

International Communication Association (ICA)
Society for Social Studies of Science (4S)

PRESS COVERAGE

Expert cited in numerous media, including *The New York Times*, *CNN*, *The Washington Post*, *The New Yorker*, *The New York Review of Books*, *Time*, *Wired*, *New York Magazine*, *The LA Times*, *ABC News*, *NBC News*, *The Nation*, *The Guardian*, *The Atlantic*, *The Christian Science Monitor*, *The Associated Press*, *Adweek*, *Business Week*, *The New Scientist*, *The Chronicle of Higher Education* and *The American Prospect*.

Appearances include *The Today Show* (NBC), *The NBC Nightly News*, *All Things Considered* (NPR), PBS, CBS Radio, BBC World Service, CBC Radio, C-SPAN, WRAL, the Australian Broadcasting Company, Al-Jazeera English and *A User's Guide to Cheating Death* (Netflix). Podcasts include *IRL with Manoush Zomorodi*, *Public Books 101*, *Social Media and Politics*, *Tested (WUNC)*, *Future Hindsight*, *Chips with Everything* (The Guardian), *The Inquiry* (BBC World Service) and *Well Said*.

Selected recent coverage:

Wong, Julia Carrie. (2021, June 30). "From Viral Videos to Fox News: how rightwing media fueled the critical race theory panic." *The Guardian*. [\[Link\]](#)

Ruiz, Rebecca. (2021, June 27). "Conspiracy theories are a mental health crisis." *Mashable*. [\[Link\]](#)

Ruiz, Rebecca. (2021, June 27). "When you become the target of racist disinformation." *Mashable*. [\[Link\]](#)

Stripling, Jack. (2021, June 11). "'What the Hell Happened?' Inside the Nikole Hannah-Jones tenure case." *The Chronicle of Higher Education*. [\[Link\]](#)

Moorefield, Nicole. (2021, June 9). "Hussman says he was 'concerned' about his core values of journalism and 1619 Project." *The Daily Tar Heel*. [\[Link\]](#)

Harwell, Drew and Shiori Okazaki. (2021, May 11). "A 'beautiful' female biker was actually a 50-year-old man using FaceApp. After he confessed, his followers liked him even more." *The Washington Post*. [\[Link\]](#)

Fox, Mira. (2021, May 13). "Are Instagram infographics driving the narrative around the Israeli-Palestinian crisis?" *Forward*. [\[Link\]](#)

Nixon, Mishma. (2021, March 2). "Social Media Activism Can Work, but We Don't Need to Shame People Into It." *Teen Vogue*. [\[Link\]](#)

Ferrel, Guillory. (2021, February 26). “Perspective: Hope vies with worry in a ‘tele-everything’ world.” *EdNC*. [\[Link\]](#)

Anderson, Janna, Rainie, Lee and Emily A. Vogels. (2021, February 18) “Experts Say the ‘New Normal’ in 2025 Will By More Tech-Driven, With More Big Challenges.” *Pew Research Center*. [\[Link\]](#)

Schrage, Michael, Pring, Benjamin, Kiron, David and Desmond Dickerson. (2021, January 26). “Leadership’s Digital Transformation: Leading Purposefully in an Era of Context Collapse.” *MIT Sloan Management Review*. [\[Link\]](#)

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